

Capital Transmission acquires a share in Groupe Gilles Desplanches



Groupe Gilles Desplanches

As of August Capital Transmission has entered in the capital of Groupe Gilles Desplanches, alongside its dynamic founding partner.

Founded in 1987, with the opening of a first bakery in Hermance (Geneva), Groupe Desplanches grew by continuously renewing its offer, in order to closely follow the evolution of consumers' taste. The latest addition to the brand portfolio is « le Goodie », which offers convenient yet healthy food, with local sourced products, to those who pay special attention to a balanced diet.

For Groupe Desplanches, 2016 marks the beginning of its expansion in German speaking Switzerland, with two points of sale in Bern, that will soon be followed by two others in Zürich.

Thanks to the capital increase Capital Transmission took part in, the Group will be able to materialize its expansion strategy in Switzerland in order to become a key player on the Swiss market, while offering contemporary, fast, yet healthy food solutions to its clients.

Capital Transmission is proud to take part in this new adventure and to support the development of a local company.

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